Health spending trends in the 1980's: Adjusting to financial incentives

by Ross H. Arnett, III, Carol S. Cowell, Lawrence M. Davidoff, and Mark S. Freeland

Health expenditure growth is projected to moderate considerably during 1983-90, reaching \$660 billion in 1990 and consuming over 11 percent of the gross national product. During 1973-83, spending for health care more than tripled, increasing from \$103 billion to \$355 billion and moving from 7.8 percent to 10.8 percent of the gross national product. Government

spending for health care is projected to reach \$284 billion by 1990, with the Federal Government paying 73 percent. The Medicare Prospective Payment System, private sector initiatives, and State and local government actions are providing incentives to substantially increase competition and cost effectiveness in health care provision.

Introduction

Economic forces are limiting the ability of buyers to pay for increasingly costly health care. Major buyers of care such as the Federal Government, State and local governments, and corporate businesses, are putting mounting pressures on health care providers to reduce the rate of increase in health care costs without lowering the quality of care. Competition among providers will intensify, providing additional incentives to integrate clinical practice styles with improved management practices. The entire health sector is affected by this increasing emphasis on financial incentives, cost effectiveness, and competition: long-term and short-term care. inpatient and ambulatory care, medical supplies and equipment industry, pharmaceutical industry, biomedical research, insurance industry, and medical facilities construction. Many of the factors shaping the future of the health sector can be anticipated, but not quantified in terms of magnitude or timing.

The implementation by the Health Care Financing Administration of the Medicare Prospective Payment System (PPS) for hospital inpatient services, has provided an incentive to merge clinical medicine and quality of care issues with management, finance, and information support systems. Under PPS, payment per case for hospital inpatient services is fixed in advance through diagnostic-related groups (DRG's) pricing. Every major part of our health care system is likely to be affected by the direct and secondary effects of the PPS as it evolves into the late 1980's.

The following questions are likely to surface with increasing frequency in the 1980's: What is good health? What is good quality health care? What is cost-effective health care? What can we (individual households, firms, State and local governments, Federal Government) afford to pay, given other demands on resources? The Prospective Payment Assessment Commission (ProPAC), will focus on some of these clinical and financial questions for

Reprint requests: M. Carol Pearson, Division of National Cost Estimates, Health Care Financing Administration, Room L-1, 1705 Equitable Building, 6325 Security Boulevard, Baltimore, Maryland 21207.

hospital inpatient services covered under the Medicare PPS. Analyses, discussions, and revised regulations derived from ProPAC initiatives are expected to have indirect effects on other health care sectors as well.

Managers, policymakers and providers in the health sector, as in all sectors, must incorporate estimates of future trends into today's decisions. Inflation, economic shocks, changes in Government regulations, and unanticipated outcomes of policies over the last decade have intensified the need for periodic assessments of individual industries and their relationship to the larger economy. This article provides such an assessment for the health care industry by providing baseline current-law projections of national health expenditures through 1990. For more indepth analysis of the Medicare PPS program and spending for individual health services, see Freeland and Schendler (1984).

Highlights

- The 1980's will be marked by a period of adjustment as health care markets and institutions adapt to innovative reimbursement reforms and increasing competition.
- Under the projection assumptions, the rate of economy-wide inflation will moderate substantially in the late 1980's, resulting in a deceleration of health expenditure growth.
- Growth in real gross national product (GNP) is projected to increase at twice the rate of the 1973-1983 period, resulting in upward pressure for growth in real health spending as the ability to finance care increases.
- The population 75 years of age or over is projected to increase four times as fast as the average annual rate for persons under age 65.
 Since this group consumes a disproportionate amount of health care, this will lead to upward pressure on expenditure growth, especially for long-term care.
- National health expenditures are projected to increase at an average annual rate of 9 percent for the period 1983-90, a significant decline from the 13 percent average annual growth in the 1973-83

period. This lower rate of increase reflects the net effect of projected economy-wide forces and projected effects of health-industry-specific factors such as the PPS, private sector initiatives, and increasing competition.

- Growth in personal health expenditures per capita
 is projected to slow to an average annual rate of
 approximately 8 percent for the period 1983-90, a
 significant decline from the 12 percent growth
 rate for 1973-83.
- Per capita expenditures for 1990 are projected to be approximately \$2,550 for total health care, \$1,070 for hospital care, and \$500 for physicians' services.
- All Government spending for health care is projected to reach \$284 billion by 1990, threefourths of which the Federal Government will finance.
- Private spending is estimated to reach \$376 billion in 1990, or 57 percent of all health care expenditures.
- Medicare is projected to fund a higher proportion of health spending, even with the deceleration resulting from implementation of PPS.

Evolution of health care delivery and finance

The projections contained in this article are an evolution of past trends and tendencies (Gibson et al., 1984) and assume no substantial departure from current health care delivery or payment systems. The key assumption is that the present extensive third-party payment system will remain in place, including the PPS for Medicare hospital inpatient services. However, trends and relationships are modified to reflect current-law reimbursement incentives, such as those associated with the Medicare PPS, where such shifts can be discerned by the authors.

Other evolving patterns significant to the health care sector for the 1980's are:

- Continued growth in expensive, productinnovative diagnostic and therapeutic technologies, and an increased development and use of process-innovative technologies associated with increased productivity and decreased costs.
- Reduced rate of growth of Government financing for health programs.
- Increased rivalry and competition within and among various segments of the health care industry, resulting in: improved quality of services and products; expanded and intensified catchment area analyses¹ to ascertain needs of potential patients and characteristics of competing providers; increased responsiveness to patients; more emphasis on clinical competence and personal effectiveness ("bedside manner"); improved management information systems that

merge clinical (patient and provider) and financial data; greater use of medical records specialists, cost accountants, industrial engineers, and strategic planners; increased consumer health education and advertising; and greater use of cost-effective services and supplies (Hillestad and Berkowitz, 1984; Miller, 1984; and Sheldon, 1984).

Substantial variation in the viability of individual health care providers and of medical equipment and supply firms will become evident as the rate of growth in aggregate spending for health care slows. Providers and suppliers who respond effectively and timely to the new realities will find many opportunities in the late 1980's. Providers and suppliers who do not respond effectively to the more intense competition will experience declines in market share.

Projection scenario

Increases in national health care spending have varied in the past according to policy factors, economic conditions, and other variables. It is likely that volatility and spurts in spending will also occur in the projected period 1983-90. As it is not possible to accurately forecast the timing of turning points in health sector activity, trend projections that reflect average tendencies are used in this article. We focus on average annual rates of change. This projection scenario assumes no unanticipated events and can be used as a baseline from which alternative scenarios can be constructed.

The model incorporates economic, actuarial, statistical, demographic, and judgmental factors into a single, integrated framework. There are four major interrelated components of the model: 1) a five-factor model of expenditure growth, 2) supply variables, 3) a channel of finance module; and 4) a net cost of private health insurance/program administration cost module.²

Assumptions for current-law projections

These current-law projections are based on a set of assumptions relating to the health care sector and to the economy as a whole. The fundamental assumption is that historical trends and relationships will continue into the future. Adjustments are made to trends and relationships to reflect current-law reimbursement incentives such as those associated with the Medicare PPS. Further, it is assumed that:

• The competitive structure, conduct, and performance of the health care delivery system will continue to evolve along patterns followed during the historical period (1965–83).

A catchment area is the geographic area serviced by a health care facility.

² An explanation of methodology used to prepare this article is available from the authors.

Table 1

Historical estimates and projections of gross national product inflation, and population: Selected years, 1950-90

	Gros	s national product (6	SNP)1	Consumer Price ^{1,2}	Total ³	
Calendar year	Current dollars in billions	1972 dollars in billions	Implicit price deflator (1972 = 100.0)	Index (CPI)—all items wage earners (1967 — 100.0)	population July 1 in thousands	
Historical estimates						
1950	\$286.5	\$534.8	53.5	72.1	157,313	
1955	400.0	657.5	60.8	80.3	174,028	
960	506.5	737.2	68.7	88.6	188,943	
1965	691.0	929.3	74.4	94.4	203,032	
970	992.7	1,085.6	91.4	116.3	214,024	
973	1,326.4	1,254.3	105.7	133.1	220,779	
1975	1,549.2	1,231.7	125.7	161.3	224,761	
1979	2,417.8	1,479.4	163.4	217.6	233,770	
1980	2,631.7	1,475.0	178.4	246.9	236,415	
981	2,957.8	1,512.2	195.6	272.2	238,705	
982	3,069.2	1,480.0	207.4	288.5	241,053	
983	3,304.8	1,534.7	215.3	297.3	243,297	
rojections						
985	3,994.0	1,707.0	234.0	321.9	247,810	
988	5,084.4	1,920.2	264.8	364.4	254,499	
990	5,857.8	2,066.7	283.4	390.0	258,811	
ielected eriods		Avera	ge annual percent chan	ge		
950-55	6.9	4.2	2.6	2.2	2.0	
955-60	4.8	2.3	2.5	2.0	1.7	
960-65	6.4	4.7	1.6	1.3	1.4	
965-70	7.5	3.2	4.2	4.3	1.1	
970-75	9.3	2.6	6.6	6.8	1.0	
975-80	11.2	3.7	7.3	8.9	1.0	
980-85	8.7	3.0	5.6	5.5	0.9	
985-90	8.0	3.9	3.9	3.9	0.9	
979-83	8.1	0.9	7.1	8.1	1.0	
983-85	9.9	5.5	4.2	4.1	0.9	
985-88	8.4	4.0	4.2	4.2	0.9	
988-90	7.3	3.7	3.5	3.5	0.8	
983-88	9.0	4.6	4.2	4.2	0.9	
973-83	9.6	2.0	7.4	8.4	1.0	
983-90	8.5	4.3	4.0	4.0	0.9	

¹ Historical estimates are reported in *Economic Report of the President*, February 1984. Projection growth rates are from Executive Office of the President, Office of Management and Budget, *Midsession Review of the 1985 Budget*, August 15, 1984. The average annual rate of growth in GNP for 1983-90 used in this projection is within 0.2 percentage point of the rate used by the private consulting firm of Data Resources, Inc. See *U.S. Long-Term Review*, Fall 1984 (Forecast: TREND25YR0984).

- No major technological breakthrough in treatment of acute and chronic illnesses that would significantly alter evolving patterns of morbidity and mortality or health care delivery will occur.
- Use of medical care, including intensity of services per case, will continue to grow in accordance with historical relationships and trends, reflecting clinical practice patterns and
- demand factors. As mentioned previously, historical trends are modified to reflect current-law reimbursement incentives, where such shifts can be discerned.
- Population will grow as projected by the Office of the Actuary, Social Security Administration (Tables 1 and 2).
- Health manpower will increase as projected by the Bureau of Health Professions (Table 3).

² The CPI is shown for comparison only. The implicit price deflator for GNP is used in the projection process to reflect cost pressures external to health

³ Historical estimates and projections of population are from Wade (1984). Alternative II (intermediate) assumptions for population growth were used.

Health Care Financing Review/Spring 1985/Volume 6, Number 3

Table 2

Number of persons and proportions of the population under 65 years of age, 65 years of age or over, and 75 years of age or over: Selected years, 1960-901

	All a	iges	Under 6	35 years	65 years	or over	75 years	or over
Year	Number of persons ²	Percent distribution						
Historical								
1960	188,943	100.0	171,796	90.9	17,147	9.1	5,775	3.1
1965	203.032	100.0	184,080	90.7	18,952	9.3	6,879	3.4
1970	214,024	100.0	193,343	90.3	20,681	9.7	8,133	3.8
1973	220,779	100.0	198,652	90.0	22,127	10.0	8,805	4.0
1975	224,761	100.0	201,452	89.6	23,309	10.4	9,308	4.1
1979	233,770	100.0	207,990	89.0	25,780	11.0	10,324	4.4
980	236,415	100.0	210,051	88.8	26,364	11.2	t0,585	4.5
1981	238,705	100.0	211,777	88.7	26,928	11.3	10,900	4.6
1982	241,053	100.0	213,550	88.6	27,503	11.4	11,238	4.7
1983	243,297	100.0	215,219	88.5	28,078	11.5	11,558	4.8
rojections								
1985	247,810	100.0	218,491	88.2	29,319	11.8	12,226	4.9
1988	254,499	100.0	223,174	87.7	31,325	12.3	13,325	5.2
1990	258,811	100.0	226,241	87.4	32,570	12.6	14,054	5.4
Selected								
perioda				Average annual p	ercent change			
1973-83	1.0		0.8		2.4		2.8	
1983-85	0.9		0.8		2.2		2.8	
1983-88	0.9		0.7		2.2		2.9	
1983-90	0.9		0.7		2.1		2.8	

¹ Derived from Wade (1984). Alternative II (intermediate) assumptions for population growth were used.

²Number in thousands as of July 1.

Table 3
Historical estimates and projections of active physicians and dentists: Selected years, 1950-901

	N	Number of active dentists		
Year	Total	M.D.'s	D.O.'s	as of December 31
Historical estimates				
1950	219,900	209,000	10,900	79,190
1955	240,200	228,600	11,600	84,370
1960	259,400	247,300	12,200	90,120
1965	288,700	277,600	² 11,100	95,990
1970	326,500	314,200	12,300	102,220
1973	355,700	342,400	13,300	108,360
1975	384,400	370,400	14,000	112,450
979	440,400	424,000	16,400	123,500
980	457,500	440,400	17,100	126,240
1981	466,700	448,700	18,000	129,180
1982	481,700	463,000	18,700	132,010
983	496,500	476,800	19,700	135,120
Projections				
985	527,900	506,000	21,900	140,920
988	569,100	543,600	25,500	147,730
990	594,600	566,800	27,800	151,320
		Average annual p	percent change	
Selected periods				
1950-55	1.8	1.8	1.3	1.3
955-60	1.6	1.6	1.0	1.3
1960-65	2.2	2.3	2-1.9	1.3
1965-70	2.5	2.5	2.1	1.3
1970-75	3.3	3.3	2.6	1.9
1975-80	3.5 3.5	3.5	2.0 4.1	2.3
1975-00	3.3	9.5	4.1	2.9
980-85	2.9	2.8	5.1	2.2
985-90	2.4	2.3	4.9	1.4
983-85	3.1	3.0	5.4	2.1
985-88	2.5	2.4	5.2	1.6
988-90	2.2	2.1	4.4	1.2
983-88	2.8	2.7	5.3	1.8
965-83	3.1	3.1	3.2	1.9
973-83	3.4	3.4	4.0	2.2
983-90	2.6	2.5	5.0	1.6

¹ Bureau of Health Professions (1984).

- The GNP and the implicit price deflator for the GNP will grow as projected in economic assumptions incorporated in the Midsession Review of the 1985 Budget (Table 1)³.
- Medical care prices will vary with the implicit price deflator for the GNP, according to relationships established in the historical period studied (1965-83), but modified to reflect projected incentives and constraints.
- Benefit outlays and administrative expenses for Medicare and aggregate Federal Medicaid outlays

will grow as projected in the Midsession Review of the 1985 Budget (Tables 4 and 5).

The short-term economic outlook for 1983-85, compared to 1981-83, can be characterized by a deceleration in inflation accompanied by strong real growth in the economy. The GNP deflator is projected to increase at an average annual rate of about 4 percent for the period 1983-85, compared to a 5 percent annual rate for the 1981-83 period.

² The decline in the number of active D.O.'s between 1960 and 1965 reflects the granting of approximately 2,400 M.D. degrees to osteopathic physicians who had graduated from the University of California College of Medicine at Irvine. These physicians are included with active M.D.'s beginning in 1962.

M.D. = medical doctors.

D.O. - doctors of osteopathy.

³ The implicit price deflator for GNP is a widely used indicator of inflation.

Health Care Financing Review/Spring 1985/Volume 6, Number 3

Table 4

Medicare benefit payments, by type of service and administrative expenses: Selected years, 1970-90¹

Calendar year	Medicare benefits and administrative expenses	Total Medicare benefits	Hospital care	Physicians' services	Other professional services ²	Eyeglasses and appliances	Nursing home care	Other personal health care	Medicare administrative expenses
			-	Amount	in billions		-		
Historical ³									
1970	\$7.5	\$7.1	\$5.1	\$1.6	\$0.1	(⁵)	\$0.3	(⁵)	\$0.4
1973	10.1	9.6	7.1	2.1	0.1	\$0 .1	0.2	(6)	0.6
1975	16.3	15.6	11.5	3.4	0.2	0.1	0.3	\$0 .1	0.7
1979	30.3	29.3	21.2	6.5	0.5	0.3	0.4	0.4	1.0
1980	36.8	35.7	25.9	7.9	0.7	0.4	0.4	0.5	1.1
1981	44.8	43.5	31.3	9.7	0.8	0.5	0.4	0.6	1.3
1982	52.4	51.1	36.7	11.4	1.1	0.6	0.5	9.0	1.3
1983	58.8	57.4	40.4	13.4	1.5	8.0	0.5	0.9	1.4
Projected ⁴									
1985	75.7	74.1	52.4	16.6	2.2	1.2	0.6	1.1	1.6
1988	105.0	103.3	71.8	24.6	2.7	2.0	0.8	1.5	1.7
1990	131.3	129.5	89.5	31.5	3.2	2,5	0.9	1.8	1.7
Selected				Average a	annual percent char				
periods						•			
1973-83	19.2	19.6	19.0	20.2	32.9	28.4	10.7	38.1	9.7
1979-83	18.0	18.3	17.5	19.8	28.7	30.0	9.5	20.3	8.3
1983-85	13.4	13.6	13.9	11.4	23.8	22.2	6.1	11.9	7.6
1983-88	12.3	12.5	12.2	12.9	12.7	19.1	8.1	11.7	3.9
1983-90	12.1	12.3	12.0	13.0	11.9	17.5	8.5	11.3	3.1

¹ Service categories used in this table differ from those used in the annual reports of the Board of Trustees of the Federal Hospital Insurance and Supplementary Medical Insurance Trust Funds. For example, hospital-based home health services appear as hospital care rather than as home health services (which are included in other professional services).

² Hospice benefits are included with other professional services. The benefit provision was effective November 1, 1983, and expires October 1, 1986.

³ Historical data are from Gibson, et al. (1984).

⁴ Projections are derived from Midsession Review of the 1985 Budget, August 15, 1984. However, growth rates for 1984 were modified by the Medicare actuaries to reflect partial year experience. Projections of Medicare outlays are updated periodically through the year to reflect changes in regulations, revised forecasts of the economy, and program experience.

⁵ Less than \$50 million.

Table 5
Federal share of Medicaid benefits and administrative expenses: Selected years, 1970-90

Calendar			
year	Total	Benefits	Administrative expenses
		Amount in billions	
lis torical ¹			
970	\$3.0	\$2.9	\$0.1
973	5.5	5.2	0.2
975	7.9	7.6	0.4
979	13.0	12.2	0.8
980	14.5	13.6	0.8
981	17.3	16.2	1.1
982	18.0	17.0	1.0
983	19.2	18.1	1.1
rojected ^{2,3}			
985	23.4	22.1	1.3
988	29.9	28.5	1.5
990	35.6	34.0	1.5
		Average annual percent change	ge ge
973-83	13.4	13.3	15.9
979-83	10.2	10.4	7.2
983-85	10.2	10.2	10.3
983-88	9.3	9.4	6.3
983-90	9.2	9.4	5.2

¹ Historical Medicaid financial data on outlays reflect changes in services incurred and cash flow adjustments (Gibson, et al., 1984).

Real GNP increased at an average annual rate of less than 1 percent during 1981-83, compared to the short-term projection of more than 5 percent. The faster growth in real GNP implies a greater ability of the economy to finance spending increases for all types of goods and services, including health.

For the mid-term period 1985-88, current dollar GNP is projected to increase at an average annual rate of about 8 percent with economy-wide prices and real GNP each increasing at approximately half that rate. For the last years of the projection period, 1988-90, the growth rates of the GNP deflator and real GNP are each expected to slow to between 3 and 4 percent.

For the long-term or overall projection period, 1983-90, the GNP deflator is expected to slow significantly to a projected 4 percent rate of growth, or half the rate of growth during 1973-83. Real GNP is assumed to increase at an average annual rate of 4 percent for the 1983-90 period, twice as fast as the 1973-83 interval. Thus, for the projection period (1983-90), prices are assumed to grow at a substantially slower rate and real GNP to rise significantly faster. This deceleration in economywide inflation has a significant impact on health care spending since approximately 60 percent of the growth in health care spending can be accounted for by economy-wide inflation. Thus, projections of health care spending are sensitive to relatively small errors in forecasting economy-wide inflation.

Shifts in the age composition of the population is a factor which will tend to cause health expenditures to

rise in the 1980's. Use of medical care by the elderly population is disproportionate to their numbers (Fisher, 1980; Waldo and Lazenby, 1984). The number of persons 75 years of age or over is projected to increase at an average rate of almost 3 percent in the period 1983-90, compared to less than 1 percent for the population under 65 years of age (Table 2). The projected growth rates are essentially the same as for 1973-83. The proportion of the total population 65 years of age or over will rise from 11.5 percent in 1983 to 12.6 percent in 1990. Total population is projected to increase at an average annual rate of 0.9 percent from 1983-90.

The number of active physicians is projected to grow from 496,000 in 1983 to 595,000 in 1990 (Table 3), an aggregate increase of 20 percent, or nearly three times the projected aggregate population growth. The number of active dentists is projected to increase from 135,000 in 1983 to 151,000 in 1990, a 12 percent increase (Table 3). This increase is twice as fast as aggregate population growth. However, over the long run, the growth in the number of physicians and dentists is projected to decelerate during the last half of the 1980's, declining from the peak growth rate of the last half of the 1970's.

Overview of projections

Outlays for total national health expenditures are expected to increase at substantially lower rates in the projected period (1983-90), both absolutely and

² The projections are derived from changes in Medicaid benefits and administrative expenses prepared for Midsession Review of the 1985 Budget, August 15, 1984. The Midsession Review projections extend through fiscal year 1990. Projections through calendar year 1990 were prepared for this report.

³ Projections of the Federal share of Médicaid vendor payments are updated periodically through the year to reflect changes in regulations, revised forecasts of the economy, and current program experience.

Table 6

National health expenditures, by source of funds and percent of gross national product (GNP): Selected calendar years, 1950-90

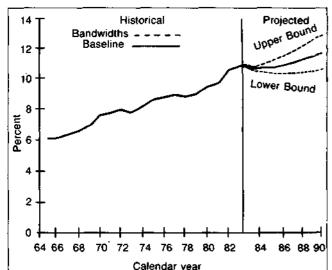
	Gross		Total		Priv	ate			Pul	olic		
	national		-		·		To	tal	Fed	eral	State a	nd local
Calendar year	product in billions	Amount in billions	Per capita	Percent of GNP	Amount in billions	Percent of total	Amount in billions	Percent of total	Amount in billions	Percent of total	Amount in billions	Percent of total
Historical estimates ¹												
1950 1955	\$286.5 400.1	\$12.7 17.7	\$82 105	4.4 4.4	\$ 9.2 13.2	72.8 74.3	\$3.4 4.6	27.2 25.7	\$1.6 2.0	12.8 11.3	\$1.8 2.6	14.4 14.4
1960 1965	506.5 691.0	26.9 41.9	146 207	5.3 6.1	20.3 30.9	75.3 73.8	6.6 11.0	24.7 26.2	3.0 5.5	11.2 13.2	3.6 5.5	13.5 13.0
				-								
1970	992.7	75.0	350	7.6	47.2	63.0	27.8	37.1	17.7	23.6	10.1	13.5
1973	1,326.4	103.4	468	7.8	64.0	61.9	39.4	38.1	25.2	24.4	14.2	13.7
1975	1,549.2	132.7	590	8.6	76.3	57.5	56.4	42.4	37.1	27.9	19.3	14.5
1979	2,417.8	215.1	920	8.9	124.2	57.7	90.8	42.3	61.0	28.4	29.8	13.9
1980	2,631.7	248.0	1,049	9.4	142.2	57.3	105.9	42.7	71.1	28.7	34.8	14.0
1981	2,957.8	285.8	1,197	9.7	164.2	57.4	121.6	42.5	83.5	29.2	38.1	13.3
1982	3,069.2	322.3	1,337	10.5	186.5	57.9	135.9	42.1	93.3	28.9	42.6	13.2
1983	3,304.8	355.4	1,461	10.8	206.6	58.1	148.8	41.9	102.7	28.9	46.1	13.0
Projections												
1985	3,994.0	419.5	1,693	10.5	240.0	57.2	179.6	42.8	127.6	30.4	51.9	12.4
1988	5,084.4	552.4	2,171	10.9	316.7	57.9	235.7	42.6	170.8	30.9	64.9	11.7
1990	5,857.8	660.1	2,551	11.3	375.7	56.9	284.5	43.1	208.6	31.6	75.9	11.5
Selected periods					,	verage annua	l percent change	•				
1950-55	6.9	6.9	5.2	_	7.4	_	5.8	<u> </u>	4.6	_	7.6	_
1955-60	4.8	8.7	6.8	_	9.0	_	7.8	_	8.5		6.7	_
1960-65	6.4	9.2	7.6	_	8.8		10.2		12.9	_	7.6	
1965-70	7.5	12.3	11.2	_	8.8		20.4	_	26.1	_	13.1	_
1970-75	9.3	12.1	11.0		10.1	_	15.2	_	16.0	_	13.8	_
1975-80	11.2	13.3	12.2	_	13.3	_	13.4	_	13.9		12.5	_
1980-85	8.7	11.1	10.0	_	11.0		11.2		12.4	_	8.4	_
1985-90	8.0	9.4	8.5	_	9.4	_	9.6	-	10.3	_	7.9	_
1979-83	8.1	13.4	12.3	_	13.6	_	13.1		13.9	_	11.5	
1983-85	9.9	8.7	7.7	_	7.8	_	9.9	_	11.5	_	6.2	_
1985-88	8.4	9.6	8.6	_	9.7	_	9.5	_	10.2	_	7.7	
1988-90	7.3	9.3	8.4	_	8.9	_	9.9	_	10.5	_	8.2	_
1965-83	9.1	12.6	11.5	_	11.1	_	15.6	_	17.6	_	12.6	_
1983-88	9.0	9.2	8.2	_	8.9	_	9.6	_	10.7	_	7.1	_
1973-83	9.6	13.1	12.0	_	12.4		14.2	_	15.1	_	12.5	
1983-90	8.5	9.2	8.4	_	8.9	_	9.7	_	10.7	_	7.4	_

¹ Historical estimates are from Gibson, et al. (1984).

SOURCE: Health Care Financing Administration, Office of Financial and Actuarial Analysis, Division of National Cost Estimates.

Figure 1

National health expenditures as percent of gross national product with bandwidths: 1965-901



The conditional bandwidths around the baseline projection scenario provide one indicator of variability. The standard error associated with annual percent increases in the ratio of national health expenditures to gross national product for 1966-83 was multiplied by a t-distribution value of 2.11 to derive the conditional "95 percent" bandwidths. The calculated bandwidths are approximate and are used as a rough guide in assessing variability and uncertainty. It is important to keep in mind the potential dangers of extrapolating historical measures of variability into the future: that is, there can be no assurance that future variability will replicate historical variability.

SOURCE: Health Care Financing Administration, Office of Financial and Actuarial Analysis, Division of National Cost Estimates.

in relation to the GNP (Figure 1 and Table 6). Projected outlays are:

- \$420 billion by 1985, or \$1,693 per capita;
- \$552 billion by 1988, or \$2,171 per capita;
- \$660 billion by 1990, or \$2,551 per capita.

Total spending is projected to increase at an average annual rate of close to 9 percent for the projected period (1983-90), down substantially from the 13 percent rate for the historical period 1973-83 (Table 6). The four factors accounting for the historical growth rate are: growth in economy-wide inflation (as measured by GNP deflator), 58 percent; health sector prices in excess of economy-wide inflation, 11 percent; population, 8 percent; and real expense per capita ("intensity"), 23 percent (Table 7).

A projected significant decline in the general inflation rate leading to lower health care price increases will exert substantial downward pressure on health spending for the remainder of the 1980's. However, assumed robust increases in real GNP will exert an upward pressure, as will the aging population and the introduction of new cost-increasing, health-enhancing technologies. Restrained growth in Government financing of health care, including the Medicare PPS, will exert downward pressure. The net effect of these pressures

and constraints will be a deceleration in the growth of health spending.

For the long-term, the ratio of health spending to GNP is projected to increase at an average annual rate of only 0.6 percent or one-fifth as fast as in the 1965-83 period.

As the economy rebounds in 1984, and as the effect of current-law reimbursement reform (e.g., the Medicare PPS) and private sector initiatives take hold, we expect the health sector's share of GNP to decline from 10.8 percent in 1983 to 10.5 percent in 1985. A relatively gradual increase in this share is projected for the remainder of the 1980's, reaching over 11 percent in 1990. Health care can be expected to be a higher percent of GNP if the relatively fast growth in projected real GNP (Table 1) does not materialize.

Over the period 1979-83, current dollar GNP increased nearly 37 percent; whereas, national health expenditures increased 65 percent (Table 8). This rapid growth in spending for health care, relative to our ability to pay, was a factor which prompted Congress, States, and private industry to develop cost—containment initiatives. Health care markets and institutions are adjusting to these revised financial incentives in the 1980's.

Shifts from the historical trends for relative shares of health spending going to various types of goods and services will occur. Reforms in payment systems for hospital care and increasing competition from ambulatory services will result in deceleration of spending growth for hospital care relative to other services. The hospital share is projected to remain relatively constant rather than to grow, as was historically the case. In 1985, the hospital share of spending is projected to be below its 1983 position.

Government financing

In 1983, the Federal share of health spending was 29 percent (Table 6), having increased more than 4 percentage points since 1973. The Federal share is projected to be more than 30 percent in 1985, and almost 32 percent in 1990. The gradual rise in Federal share reflects primarily the aging of the population and private sector initiatives to restrain growth in private spending. Federal outlays for national health expenditures, which were \$1.6 billion in 1950, increased to \$25 billion in 1973 and \$103 billion in 1983 (Table 6). Health care outlays are becoming a larger portion of Federal spending. Federally-financed health expenditures comprised between 4 and 5 percent of total Federal Government expenditures in 1965 (pre-Medicare and Medicaid); by 1983, this percentage rose to over 12 percent (Figure 2).

The near-term outlook has Federal expenditures rising to \$128 billion in 1985, an increase of 24 percent over 1983. Federal outlays for national health expenditures are estimated to increase at an average annual rate of 11 percent from 1983-90, a rate substantially below the 15 percent rate for the

Table 7 Factors accounting for growth in expenditures for selected categories of national health expenditures, 1973-831.2

F	Con	nmunity hospital c	are			M.waina han-	Total	Total	
Factors accounting for how medical care	Inpatient e	xpenses ²	Outpatient	Physicians'	Dentists'	Nursing home care excluding	personal health	national health	
expenditures rise	Inpatient days	Admissions	expenses ²	services	services	ICFMR	care	expenditures	
			Percent d	istribution					
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Economy-wide factors									
General inflation	50.9	50.9	42.3	55.8	59.7	54.7	57.1	58.2	
Aggregate population growth	6.7	6.7	5.6	7.4	7.9	7.2	7.6	7.7	
Health-sector specific factors									
Growth in per capita visits or patient	0.3	4.4	12.5	-6.1	5.1	13.6	N/A	8274	
days	V.3	4.4	12.5	-0.1	5.1	13.0	N/A	N/A	
Growth in real services per visit									
or per day (intensity)	27.5	23.4	27.5	25.7	20.3	15.8	³ 22.5	23.5	
Medical care price Increases in excess of general price									
inflation (GNP deflator)	14.6	14.6	12.1	17.2	7.0	8.7	12.8	10.6	

NOTES:

N/A - Not available.

ICFMR = Intermediate care facility for the mentally retarded.

GNP = Gross national product.

For derivation of the method used to allocate factors, see Klarman, et al. (1970).
 Community hospital expenses are split into inpatient and outpatient expenses using the American Hospital Association procedure.
 Due to data limitations, this is growth in real services per capita.

Table 8

Annual percent change in current dollar gross national product, health care spending, and Medicare benefit payments, 1980-83

		Percent change	from previous year		Cumulative percent growth
ltem	1980	1981	1982	1983	1979-83
Gross national product	8.8	12.4	3.8	7.7	36.7
National health expenditures	15.3	15.2	12.8	10.3	65.3
Community hospital inpatient services	17.5	18.5	16.1	9.6	77.3
Total Medicare benefit payments	21.7	21.7	17.6	12.4	95.9
Medicare hospital benefit payments	21.9	21.2	17.1	10.0	90.3
Medicare physician benefit payments	21.4	23.0	17.1	17.6	105.7

1973-83 period, but above the growth rate for total national health expenditures (Table 6). We project that Federal expenditures will reach \$171 billion by 1988 and \$209 billion by 1990.

Medicare expenditures of \$59 billion in 1983 (Table 4) comprised 57 percent of total Federal outlays for health care in 1983, compared to 40 percent in 1973. By 1990, Medicare is projected to account for 63 percent of Federal outlays for health care. In 1967 (the first full year of the Medicare program), total Medicare outlays were \$4.7 billion, and these outlays increased at an average annual rate of 17 percent between 1967 and 1983, compared to an average annual increase of 13 percent for national health expenditures. By 1990, Medicare outlays are expected to reach \$131 billion (Figure 3 and Table 4). increasing at an average annual rate of 12 percent for the 1983-90 period. The GNP is projected to increase at an average annual rate of between 8 and 9 percent during this interval (Table 6). Thus, Medicare outlays represent an ever-increasing share of the real resources in the economy, and will finance an increasing share of national health expenditures, even under the PPS. This is expected, since the elderly population is growing three times faster than the population under 65 years of age (Table 2).

Total Medicare outlays (including administrative expenses) are projected to reach \$76 billion by 1985, \$105 billion by 1988, and \$131 billion by 1990.

Under the Midsession Review assumptions incorporated in this projection, the Medicare Hospital Insurance Trust Fund is expected to be able to finance total outlays until approximately 1990.

Federal Medicaid outlays (benefits plus administrative expenses) were \$19 billion in 1983, compared to \$5.5 billion in 1973 (Table 5), having increased at an average annual rate of increase of more than 13 percent. Federal Medicaid outlays are projected to reach \$23 billion in 1985, \$30 billion in

1988, and \$36 billion in 1990 (Figure 4 and Table 5). These outlays are projected to increase at an average annual rate of approximately 9 percent over the period 1983-90, a rate approximately one-third lower than the 13 percent rate for the 1973-83 period. This is principally due to the assumption of lower inflation.

State and locally financed health expenditures were 8 to 9 percent of total State and local government expenditures for the years 1950-70 (Figure 3). By 1983, this percent had risen to over 13 percent,

Figure 2
Government expenditures for health as a percent of total government expenditures:
Selected years 1950-83

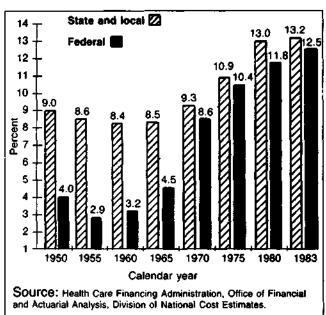
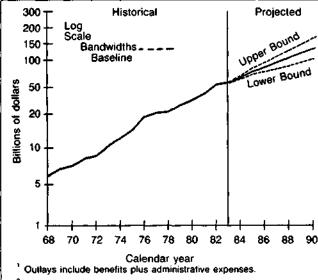


Figure 3
Medicare outlays with bandwidths: 1968-90¹²



² The conditional bandwidths around the baseline projection scenario provide one indicator of variability. The standard error associated with annual percent increases in Medicare outlays for

1969-83 was multiplied by a t-distribution value of 2.145 to derive the conditional "95 percent" bandwidths. The calculated bandwidths are approximate and are used as a rough guide in assessing variability and uncertainty. It is important to keep in mind the potential dangers of extrapolating historical measures of variability into the future; that is, there can be no assurance that future variability will replicate historical variability.

SOURCE: Health Care Financing Administration. Office of Financial and Actuarial Analysis, Division of National Cost Estimates.

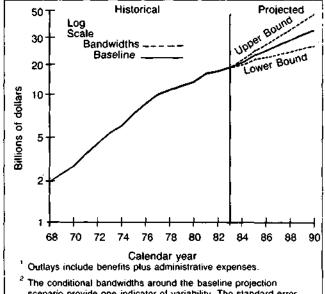
forcing States to economize and reorder priorities. State and local government expenditures as a percent of national health expenditures reached a peak of 14.5 percent in 1975, and declined to a 13 percent share in 1983. The State and local share of spending is projected to drop slightly between 1983 and 1990 to approximately 12 percent.

Private financing

The private sector financed 58 percent of expenditures in 1983, and this share is projected to be relatively stable over the projection interval (1983-90). Private expenditures for health care are projected to reach \$240 billion by 1985 and \$376 billion by 1990. For the period 1983-90, private expenditures are estimated to increase at an average annual rate of approximately 9 percent, down substantially from the 12 percent rate for the 1973-83 period.

Private health insurance premiums comprise 58 percent of total private funding for national health care. 4 Premiums have risen from \$25 billion in 1973

Figure 4
Federal Medicaid outlays with bandwidths: 1968-90^{1,2}



The conditional bandwidths around the baseline projection scenario provide one indicator of variability. The standard error associated with annual percent increases in Federal Medicaid outlays for 1969-83 was multiplied by a t-distribution value of 2.145 to derive the conditional "95 percent" bandwidths. The calculated bandwidths are approximate and are used as a rough guide in assessing variability and uncertainty. It is important to keep in mind the potential dangers of extrapolating historical measures of variability into the future; that is, there can be no assurance that future variability will replicate historical variability.

SOURCE: Health Care Financing Administration, Office of Financial and Actuarial Analysis, Division of National Cost Estimates.

to \$111 billion in 1983, more than a four-fold increase in only 10 years (Table 9). Premiums are projected to increase to \$128 billion in 1985, \$170 billion in 1988, and \$207 billion in 1990.

The employer share of private health insurance premiums has been increasing as a portion of employee compensation. Such premiums have risen at an average annual rate of 16 percent over the period 1973-83, reaching \$82 billion in 1983 (Table 10). Employers also make contributions to the Medicare Hospital Insurance Trust Fund and these contributions have risen from \$5.3 billion in 1973 to \$18.5 billion in 1983, an average annual rate of increase of over 13 percent. During this same period, total employee compensation increased at an average rate of between 9 and 10 percent, with an increased share allocated to health insurance. In 1950, the employer contribution to group health insurance was one half of one percent of total employee compensation. By 1973, this share, adjusted to include the contributions to the Medicare Hospital Insurance Trust Fund, was 2.9 percent, and in 1983, the share had risen to 5.1 percent (Table 10).

The increasing cost of employer-paid health costs relative to total compensation has led to numerous private sector initiatives to reduce the rate of increase of health care costs. Employers increasingly

⁴ In Table 9, premiums (and subscription income) for private health insurance are listed at the intersection of the column for health insurance and the row for health services and supplies; total benefit payments are shown at the intersection of the column for health insurance and the row for personal health care.

Table 9

National health expenditures, by type of expenditure and source of funds: Selected years, 1973-90

	_			Private					
	•			Consumer				Public	
Type of		•		Patient	Health				State and
expenditure	Total	Total	Total	direct	Insurance	Other ¹	Total	Federal	local
				Amount in bi	llions				
1973 Total	\$103.4	\$64.0	\$58.0	\$33.3	\$24.7	\$6.0	\$39.4	\$25.2	\$14.2
Health services and supplies	96.5	60.7	58.0	33.3	24.7	2.7	35.8	22.8	13.0
Personal health care	89.0	56.8	54.7	33.3	21.4	2.2	32.1	21.1	11.1
Hospital care	38.9	18.4	17.0	3.9	13.1	1.4	20.6	13.7	6.9
Physicians' services	19.1	14.6	14.7	7.8	6.9	(3)	4.5	3.1	1.4
Dentists' services	6.5	6.2	6.2	5.7	.5		.3	.2	.1
Other professional services	2.0	1.7	1.7	1.3	.4	(3)	.3	.2	.1
Drugs and medical sundries	10.1	9.3	9.3	8.8	.5	_``	.8	.4	.4 (³)
Eyeglasses and appliances	2.5	2.4	2.3	2.3	<u>ල</u> ල		.1	.1	(3)
Nursing home care	7.2	3.6	3.5	3.5	(3)	(³)	3.6	2.0	1.6
Other health services	2.7	.7	_	_	– `'	.7	1.9	1.3	.6
Program administration and									
net cost of insurance	5.3	3.9	3.4		3.4	.5	1.5	.9	.6
Government public			-						
health activities	2.2	_	-	_	_	_	2.2	.9	1.3
Research and construction of									
medical facilities	6.8	3.2	_		_	3.2	3.5	2.3	1.1
Research ²	2.5	.2		_	_	.2	2.2	2.0	.2
Construction	4.3	3.0	_	_	_	3.0	1.3	.3	.9
1983 Total	355.4	206.6	195.7	85.2	110.5	10.9	148.8	102.7	46.1
Health services and supplies	340.1	199.8	195.7	85.2	110.5	4.1	140.3	96.8	43.5
Personal health care	313.3	188.8	185.2	85.2	100.0	3.6	124.5	93.0	31.5
Hospital care	147.2	68.8	67.3	11.1	56.2	1.5	78.4	60.6	17.8
Physicians' services	69.0	49.7	49.7	19.6	30.1	(³)	1 9 .3	15.6	3.7
Dentists' services	21.8	21.2	21.3	13.9	7.4	_``	.6	.3	.3
Other professional services	8.0	5.6	5.4	3.3	2.1	.1	2.4	1.9	.5
Drugs and medical sundries	23.7	21.6	21.6	18.4	3.2	_	2.2	1.1	1.1
Eyeglasses and appliances	6.2	5.2	5.2	4.5	.7	_	1.0	.9	.1
Nursing home care	28.8	14.9	14.7	14.4	.3	.2	14.0	8.1	5.9
Other health services	8.5	1.8	_	_	_	1.8	6.6	4.5	2.1
Program administration and									
net cost of insurance	15.6	10.9	10.5	_	10.5	.5	4.6	2.6	2.0
Government public health activities	11.2	_	_	_	_	-	11.2	1.2	10.0
Research and construction of									
mesearch and construction of medical facilities	15.0					60	8.5	E 0	0.0
	15.3	6.9	_	_		6.9		5.9	2.6
Research ²	6.2	.4	_	_	_	.4	5.8	5.2	.6
Construction	9.1	6.5	_	_	_	6.5	2.7	.7	2.0

See footnotes at end of table.

See footnotes at end of table.

Table 9—Continued

National health expenditures, by type of expenditure and source of funds: Selected years, 1973-90

				Private	<u> </u>				
				Consumer				Public	
Type of	Tatal	Tatal	Total	Patient	Health	Other ¹	Total	Federal	State and
expenditure	Total	Total	Total	direct	insurance	Oiner -	lotai	Federal	local
				Amount in bil	lions				
1985 Total	\$419.5	\$240.0	\$227.6	\$99.9	\$127.6	\$12.4	\$179.6	\$127.6	\$ 51.9
Health services and supplies	402.4	232.3	227.6	99.9	127.6	4.8	170.0	120.6	49.5
Personal health care	372.8	221.8	217.6	99.9	117.7	4.3	150.9	116.2	34.7
Hospital care	170.6	76.2	74.5	11.0	63.4	1.8	94.4	75.6	18.8
Physicians' services	83.9	60.4	60.4	23.9	36.5	.1	23.5	19.3	4.2
Dentists' services	27.3	26.6	26.6	17.2	9.4	_	.7	.4	.3
Other professional services	9.8	6.1	6.0	3.3	2.7	(9)	3.7	3.0	.7
Drugs and medical sundries	28.1	25.6	25.6	21.3	4.3	_``	2.5	1.3	1.2
Eyeglasses and appliances	7.6	6.1	6.1	5,2	1.0	_	1.5	1.4	.1
Nursing home care	34.6	18.7	18.5	18.1	.4	.2	15.9	9.4	6.5
Other health services	10.8	2.1	_	_	_	2.1	8.7	5.9	2.8
Program administration and									
net cost of insurance	15.8	10.5	10.0	_	10.0	.5	5.3	3.1	2.2
Government public						••	***	***	
health activities	13.8	_	_	_	_	_	13.8	1.3	12.5
Research and construction of									
medical facilities	17.2	7.7		_	_	7.7	9.5	7.0	2.5
Research ²	7.3	.4		_	_	.4	6.9	6.2	.7
Construction	9.9	7.3		_	_	7.3	2.6	.8	1.8
1988 Total	552.4	316.7	301.0	131,1	169.9	15.7	235.7	170.8	64.8
Health services and supplies	531.5	307.2	301.0	131.1	169.9	6.2	224.3	162.4	61.9
Personal health care	493.3	293.3	287.7	131.1	156.7	5.5	200.0	157.7	42.3
Hospital care	228.8	104.3	102.0	17.3	84.6	2.4	124.5	102.1	22.3
Physicians' services	110.0	77.1	77.0	29.5	47.6	(³)	32.9	27.9	5.0
Dentists' services	35.2	34.5	34.5	22.1	12.3	_``	.7	.4	.3
Other professional services	12.9	8.4	8.3	4.5	3.9	.1	4.5	3.6	.9
Drugs and medical sundries	36.2	33.2	33.2	26.9	6.3	_	3.0	1.5	1.4
Eyeglasses and appliances	9.7	7.4	7.4	6.0	1.4	_	2.3	2.1	.1
Nursing home care	46.2	25.7	25.3	24.8	.5	.3	20.6	12.3	8.2
Other health services	14.1	2.7	_	_	-	2.7	11.4	7.7	3.7
Program administration and									
net cost of insurance	19.9	13.9	13.3	_	13.3	.7	5.9	3.3	2.5
Government public		,					*-*	*	
health activities	18.4		~		_	_	18.4	1.4	17.0
Research and construction of									
medical facilities	20.9	9.4		_	_	9.4	11.4	8.4	2.9
Research ²	8.8	.4	-	_	-	.4	8.3	7.5	.8
Construction	12.1	9.0				9.0	3.1	.9	2.1

Table 9—Continued

National health expenditures, by type of expenditure and source of funds: Selected years, 1973-90

				Private					
	•			Consumer				Public	
Type of expenditure	Total	Total	Total	Patient direct	Health insurance	Other ¹	Total	Federal	State and local
				Amount in bi	llions				
1990 Total	\$660.1	\$375.7	\$357.9	\$150.6	\$207.3	\$17.9	\$284.5	\$208.6	\$75.9
Health services and supplies	637.0	365.1	357.8	150.6	207.3	7.3	271.9	199.2	72.7
Personal health care	588.5	344.7	338.2	150.6	187.7	6.5	243.8	194.3	49.5
Hospital care	277.4	126.5	123.7	21.1	102.6	2.9	150.9	125.3	25.6
Physicians' services	129.1	88.0	87.9	32.1	55.9	.1	41.1	35.3	5.8
Dentists' services	40.5	39.7	39.7	25.4	14.3	_	.8	.4	.4
Other professional services	15.3	9.7	9.6	4.9	4.7	.1	5.6	4.4	1.2
Drugs and medical sundries	42.4	39.0	39.0	31.2	7.8		3.4	1.7	1.7
Eyeglasses and appliances	11.3	8.4	8.4	6.6	1.8	_	2.9	2.7	.2
Nursing home care	55.1	30.3	30.0	29.3	.7	.4	24.7	14.8	.2 9.9
Other health services	17.4	3.1	_			3.1	14.3	9.6	4.7
Program administration and							, ,,,	4	•••
net cost of insurance	26.8	20.4	19.6	_	19.6	.8	6.4	3.5	2.9
Government public						••	V V		
health activities	21.7		_	_			21.7	1.4	20.3
Research and construction of									
medical facilities	23.1	10.6	_	_		10.6	12.6	9.3	3.2
Research ²	9.7	.5	_	_	_	.5	9.3	8.4	.9
Construction	13.4	10.1		_		10.1	3.3	1.0	2.3

¹ Spending by philanthropic organizations, Industrial in-plant health services and privately financed construction.

² Research and development expenditures of drug companies and other manufacturers and providers of medical equipment and supplies are excluded from "research expenditures," but are included in the expenditure class in which the product falls.

³ Less than \$50 million.

Health Care Financing Review/Spring 1985/Volume 6, Number 3

Table 10
Employer contributions for health insurance and total employee compensation: Selected years, 1950-83

	Employer of	contributions for health	insurance		Employee compensation	<u>. </u>	
Calendar year	Private health insurance premiums	Federal hospital insurance, Medicare	Total	Wages and salaries	Supplements to wages and salaries	Total	Contributions for health insurance as percent of total compensation
			Amoun	t in billions	<u> </u>		
1950	\$0.7	(⁴)	\$0.7	\$147.0	\$7.8	\$154.8	0.5
1955	1.7	Ŏ	1.7	211.7	13.2	224.9	0.8
1960	3.4	ĕ	3.4	271.9	23.0	294.9	1.2
1965	5.9	ö	5.9	362.0	34.5	396.5	1.5
1970	12.1	\$ 2.3	14.4	548.7	63.2	612.0	2.4
1973	18.0	5.3	23.3	702.6	98.7	801.3	2.9
1975	24.0	5.6	29.6	806.4	125.0	931.4	3.2
1979	44.2	10.6	54.8	1,237.4	220.7	1,458.1	3.8
1980	49.8	11.6	61.4	1,356.6	243.0	1,599.6	3.8
1981	58.9	15,9	74.8	1,493.2	272.2	1,765.4	4.2
1982	69.7	16.6	86.3	1,568.7	295.5	1,864.2	4.6
1983	82.0	18.5	100.5	1,658.8	326.2	1,984.9	5.1
			Average annu	al percent change			
1973-83	16.4	13.4	15.8	9.0	12.7	9.5	5.8

¹ Not applicable.

SOURCE: Bureau of Economic Analysis (1981, 1984).

include cost-containment features in their group coverages (Tell, Falik, and Fox, 1984). In one recent survey of new group policies, 79 percent of the employees had provision for reimbursing for prescriptions on generic basis, 76 percent had coverage for second opinions on surgery, 85 percent provided for preadmission testing and for outpatient surgery (Health Insurance Association of America, 1983). Employers are also increasing use of HMO's and self-funding of health benefits (Arnett and Trapnell, 1984; Cain, 1983; Harker, 1981). Major reasons for self-funding are: elimination of State premium taxes averaging 2 to 3 percent of premiums; improved cash flow (a one shot, temporary factor); higher interest rate earned on reserves held to pay benefits; and the availability of third-party administrators, many of whom claim to be able to monitor and control costs more effectively than traditional insurers (Moore, 1984).

International experience

Relatively high rates of growth in health care expenditures, historical and projected, are not unique to the United States (Predicasts, Inc., 1983). Economy-wide inflation, growth in real income, demographic shifts, and cost-increasing product-innovative technologies, have been associated with rising health care costs in selected western industrialized countries that have been studied (Poullier, 1985; Sandier, 1983; Simanis, 1985; Simanis and Coleman, 1980; Smith, 1984). The pervasiveness and extensiveness of the worldwide rises in health care spending relative to GNP have implications for understanding historical increases in U.S. spending and for anticipating future spending patterns.

In a recent study (Simanis, 1985) in which the latest data available were for 1980, the United States is among the highest when ranked according to the percent of GNP spent on health care, following Sweden and the Federal Republic of Germany (Table 11). Another study (Poullier, 1985) indicates that by 1982, the United States spent a higher proportion of its income on health than any country in the western industrialized world.

In the United Kingdom, the percent of GNP attributed to health is significantly lower than the other countries in the Simanis study (Table 11). This has been accomplished, in part, through rationing of services and paying relatively lower wages to health sector personnel than some other countries (Aaron and Schwartz, 1984).

International growth in health care spending is highly correlated with increases in income (Newhouse, 1977; Poullier, 1985), and income appears to be a more important determinant of growth than sources of funding (Government vs. private) (Kleiman, 1974). Nations have financed these spending increases with different mixes of private and Government spending, but the result has generally been the same. Higher incomes typically result in additional spending on health relative to the GNP. As health care garners an ever-increasing share of national incomes around the world, the nature of care appears to be shifting toward care that emphasizes the "caring" function, rather than the "curing" function (Newhouse, 1977).

The international diffusion of medical equipment, supplies and drugs (Bandy, 1984; McIntyre, 1984; Poullier, 1985), combined with diffusion of biomedical research results and reimbursement methodologies, leads to potential linkages in medical practice styles and expenditure patterns in the western industrialized world and Japan. The extent to which convergence among nations in medical practice styles is occurring because of this diffusion is difficult to ascertain, however. In this regard, it is noteworthy that in Europe and Japan, as in the United States, there does seem to be substantial interest in using diagnosis related groups as a management tool (Fetter and Freeman, 1984; Ohmich, 1984; and Sanderson, 1984).

Some analysts of international health care spending suggest that health spending as a proportion of GNP tends to grow in spurts. Nations implicitly or explicitly make judgments as to the "correct" ratio of GNP or public expenditures allocated to health care (*Perspective*, 1982). Several western industrialized countries have recently modified and restricted social programs covering the health sector due to the excessive burden on public sector financing during

Table 11

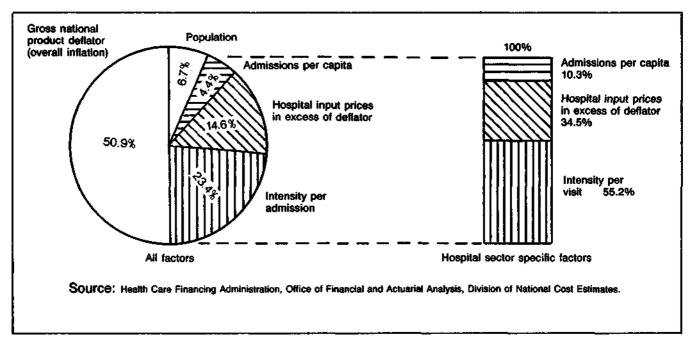
National health expenditures in seven industrialized countries as a percent of gross national product: Selected years, 1960-801

	National health expenditures as percent of gross national product										
Country	1960	1965	1970	1975	1980						
Sweden	3.5	5.8	7.5	8.7	9.7						
Federal Republic of Germany	4.4	5.2	6.1	9.7	9.6						
United States ²	5.3	6.1	7.6	8.6	9.4						
France	5.0	5.9	6.6	8.1	8.9						
Natherlands	N/A	5.0	6.3	8.6	8.9						
Canada	5.6	6.1	7.1	7.1	7.4						
United Kingdom	3.8	3.9	4.9	5.6	5.8						

¹ Simanis and Coleman (1980) for 1960-75. Simanis (1985) for 1980. Data for 1980 are preliminary and subject to revision.

² Gibson, et al. (1984).

Figure 5
Factors accounting for growth in expenditures for community hospital inpatient care: 1973-83



sluggish economic growth (Poullier, 1985). One study forecasts that health—spending increases in the developed world will slow in the 1980's as cost-effective changes in health delivery systems and finance are incorporated (Predicasts, Inc., 1983).

Projection trends by type of health expenditure

Hospital care

The financial incentives for hospitals are changing more significantly now than at any time since the enactment of Medicare, because both public—and private—sector payers are instituting mechanisms to control the rise of health care costs. In the private sector, insurers and benefit administrators are more closely examining hospital bills and procedures. Cost-saving provider arrangements such as Preferred Provider Organizations (PPO), copayment on more services, higher deductibles, payment for second opinions, outpatient testing, and the use of ambulatory surgery are all being encouraged.

In the public sector, the prospective payment system (PPS) is having direct implications for community hospital inpatient services, and indirect effects on health care services other than Medicare inpatient. The PPS changed inpatient hospital service reimbursement from a cost-based retrospective system to a prospectively set payment, based on 467 diagnostically-related groups. The intent of the law was to restructure hospital economic

incentives, associate a fixed payment with product/service purchase, and limit growth in outflows from the Medicare Trust Funds.

The changing hospital environment is characterized by increasing pressure by public and private payers to reduce the rate of increase of hospital costs, and an increasingly competitive marketplace. Hospitals have increasingly diversified by forward integration into ambulatory care and a backward integration into aftercare, such as nursing-home care and home-health services.

The PPS severs the relationship between Medicare revenues to hospitals and the expenses incurred to treat Medicare patients. With this revised financial incentive, Medicare outlays are projected to increase at a slower rate than would otherwise be expected. Increases in input intensity of services per admission have been an important factor in accounting for the growth in inpatient expenditures. For example, more than 23 percent of inpatient expenditure growth and more than 52 percent of hospital-specific expenditure growth in the period 1973-83 were accounted for by the rise in input intensity per admission. (Figure 5) and Table 8). Growth in input intensity-per-discharge of approximately 3 percent annually pre-PPS is significantly slowed in the projection period (1983-90). Also, under PPS hospitals have an incentive to increase productivity and to adopt more cost-effective practice patterns. Under increased productivity, real output intensity per admission rises faster than real input intensity.

Highlights of projections for hospital care follow:

- Total hospital expenditures are projected to rise from \$147 billion in 1983 to \$171 billion in 1985, \$229 billion in 1988, and \$277 billion in 1990 (Table 12).
- Substantially lower rates of increase are projected for Medicare benefit payments (inpatient and outpatient) through the remainder of the 1980's; 12 percent in the projected period, compared to 19 percent during 1973-83.
- Spending for community hospital inpatient services is projected to decelerate significantly in the projected period, increasing at an average annual rate of less than 10 percent, compared to 15 percent or more for the period 1973-83.
- Revenue for community inpatient services is expected to exceed \$200 billion in 1990, rising from \$109 billion in 1983 to \$125 billion in 1985, \$168 billion in 1988, and \$204 billion in 1990.
- The deceleration in hospital growth results primarily from slowing of economy-wide inflation, restraints in inpatient reimbursement under PPS, intensified competition, and increasing use of nonhospital alternate sites for delivery of care. Countervailing forces which result in growth in this sector include an aging population, new technology, and increased ability to pay. The net result is that this sector, while slowing, is still projected to grow at a faster rate than the gross national product for the period as a whole.
- Expenses per inpatient stay tripled from \$784 in 1973 to \$2,742 in 1983, and are projected to double by 1990 to more than \$5,100.
- Increasing alternate sites for delivery of care and the changing hospital marketplace result in the projection of declining average annual growth in admissions of -0.2 percent over the 1983-90 interval, compared to an average annual increase of 1.6 percent in the 1973-83 period.
- Intensity of services per admission is projected to grow at an average annual rate of 2-3 percent.
 This is substantially slower than for the historical period 1973-83.
- Length of stay is projected to shorten under PPS.
 This tends to increase average intensity per day, because most ancillary services are provided near the beginning of an admission.

Community outpatient hospital services

Substantial growth in services and revenues for outpatient services is expected to continue in the projected period (1983-90). Several factors may dampen this growth, including the influence of increasing competition in the ambulatory services sector, an increasing supply of office-based physicians relative to the population, and more stringent payment associated with increased scrutiny into case-mix complexity of hospital outpatient services.

The projection outlook for outpatient services is for inflation-adjusted (real) output to increase at substantially higher rates (about 6 percent) than for community hospital inpatient services (less than 3 percent) or physicians' services (about 4 percent). Still, this is only three-fourths its rate of increase for the period 1973-83.

Federal hospital

Slower growth in Federal hospital spending is projected for 1983-90, with expenditures growing from \$11 billion in 1983 to \$19 billion in 1990, because of lower economy-wide inflation, more Federal hospital closures, Federal budget constraints, and the more effective linkage of payments to casemix complexity.

Physicians' services

Physicians influence the health care industry to a greater extent than the 22 percent share of personal health spending consumed by the physicians' services sector. Blumberg (1979) estimates that physicians influence approximately 70 percent of personal health spending.

- The long-term projection is for expenditures of physicians' services to increase at a substantially slower rate of less than 10 percent annually, compared to 14 percent in the last decade, 1973-83.
- Physicians' fees as measured by the CPI, are projected to grow at an average annual rate of 5-6 percent for the 1983-90 period. This dampening of prices accounts, in part, for the substantial slowing in the projected growth rate of expenditures for physicians' services for the 1983-90 period.
- Expenditures for physicians' services are estimated to grow from \$69 billion in 1983 to \$129 billion in 1990, and from approximately \$285 per capita to \$500 per capita.

Other factors which account for the dampening of growth rates include cost containment efforts; intensified competition between office-based physicians and alternate delivery systems, such as hospital outpatient department, HMO's, and preferred provider organizations; and increased influence of financial management on physician clinical practice patterns. Factors which contribute to projected growth for this service include growth of real income per capita; unbundling services, since total charges are usually higher when summing costs of individual services or procedures than for the bundle of services or procedures priced as a whole; and increased case-mix complexity, due, in part, to shifts in some services from the hospital to the office setting.

Figure Care Princeting Acestes/Opening 1700/ Volume of Number

Table 12
National health expenditures, by type of expenditure: Selected years, 1950-90

Type of expenditure	1950	1955	1960	1965	1970	1973	1975	1979	1980	1981	1982	1983	1985	1988	1990
	Amount in billions														
Total	\$12.7	\$17.7	\$26.9	\$ 41.9	\$75.0	\$103.4	\$132.7	\$215.1	\$248.0	\$285.8	\$322.3	\$355.4	\$419.5	\$552.4	\$660.1
Health services and supplies	11.7	16.9	25.2	38.4	69.6	96.5	124.3	204.6	236.1	272.7	308.1	340.1	402.4	531.5	637.0
Personal health care	10.9	15.7	23.7	35.9	65.4	89.0	117.1	189.6	219.1	253.4	284.7	313.3	372.8	493.3	588.5
Hospital care	3.9	5.9	9.1	14.0	28.0	38.9	52.4	87.0	101.3	117.9	134.9	147.2	170.6	228.8	277.4
Physicians' services	2.7	3.7	5.7	8.5	14.3	19.1	24.9	40.2	46.8	54.8	61.8	69.0	83.9	110.0	129.1
Dentists' services	1.0	1.5	2.0	2.8	4.7	6.5	8.2	13.3	15.4	17.3	19.5	21.8	27.3	35.2	40.5
Other professional services	0.4	0.6	0.9	1.0	1.6	2.0	2.6	4.7	5.6	6.4	7.1	8.0	9.8	12.9	15.3
Drugs and medical sundries	1.7	2.4	3.7	5.2	8.0	10.1	11.9	17.1	18.5	20.5	21.8	23.7	28.1	36.2	42.4
Eyeglasses and appliances	0.5	0.6	8.0	1.2	1.9	2.5	3.2	4.7	5.1	5.6	5.5	6.2	7.6	9.7	11.3
Nursing home care	0.2	0.3	0.5	2.1	4.7	7.2	10.1	17.4	20.4	23.9	26.5	28.8	34.6	46.2	55.1
Other health services	0.5	0.9	1.1	1.1	2.1	2.7	3.8	5.1	5.9	7.0	7.6	8.5	10.8	14.1	17.4
Program administration and															
net cost of insurance	0.5	0.6	1.1	1.7	2.8	5.3	4.0	8.6	9.2	10.6	13.4	15.6	15.8	19.9	26.8
Government public health															
activities	0.4	0.4	0.4	8.0	1.4	2.2	3.2	6.4	7.7	8.6	10.0	11.2	13.8	18.4	21.7
Research and construction of															
medical facilities	1.0	0.9	1.7	3.5	5.4	6.8	8.4	10.4	11.9	13.2	14.2	15.3	17.2	20.9	23.1
Research	0.1	0.2	0.7	1.5	2.0	2.5	3.3	4.7	5.4	5.6	5.9	6.2	7.3	8.8	9.7
Construction	0.8	0.7	1.0	2.0	3.4	4.3	5.1	5.7	6.5	7.6	8.3	9.1	9.9	12.1	13.4

Table 13

National health expenditures average annual percent change, by type of expenditure: Selected periods, 1950-90

Type of expenditure	1950-55	1955-60	1960-65	1965-70	1970-75	1975-80	1980-85	1985-90	1965-83	1973-83	1979-83	1983-90	1983-85	1983-88	1985-88	1988-90
Total	7.0	8.7	9.2	12.3	12.1	13.3	11.1	9.5	12.6	13.1	13.4	9.2	8.7	9.2	9.6	9.3
Health services and supplies	7.6	8.3	8.7	12.6	12.3	13.7	11.3	9.6	12.9	13.4	13.5	9.4	8.8	9.3	9.7	9.5
Personal health care	7.6	8.6	8.6	12.8	12.4	13.3	11.2	9.6	12.8	13.4	13.4	9.4	9.1	9.5	9.8	9.2
Hospital care	8.9	9.0	9.0	14.9	13.4	14.1	11.0	10.2	14.0	14.2	14.1	9.5	7.7	9.2	10.3	10.1
Physicians' services	6.1	9.0	8.3	11.1	11.7	13.4	12.4	9.0	12.4	13.7	14.4	9.4	10.3	9.8	9.4	8.4
Dentists' services	9.4	5.6	7.3	11.1	11.6	13.3	12.1	8.2	12.1	12.8	13.1	9.3	11.9	10.1	8.9	7.2
Other professional																
services	7.3	8.9	3.7	9.1	10.4	16.5	11.7	9.4	12.1	15.1	14.0	9.6	10.4	10.0	9.8	8.8
Drugs and medical		*	•			. •									•	
sundries	6.7	8.9	7.2	9.1	8.3	9.2	8.7	8.5	8.8	9.0	8.5	8.6	8.9	8.8	8.8	8.1
Eyeglasses and appliances	4.2	5.1	8.6	10.7	10.1	10.2	8.2	8.3	9.7	9.5	7.4	8.9	10.4	9.3	8.6	7.8
Nursing home care	10.8	11.0	31.5	17.8	16.4	15.2	11.2	9.8	15.8	14.9	13.5	9.7	9.5	9.9	10.2	9.2
Other health services	11.9	3.7	0.7	12.5	12.8	9.5	12.8	9.9	11.7	12.1	13.4	10.8	13.1	10.7	9.2	11.0
Program administration and																
net cost of insurance	14.6	6.7	15.1	10.1	7.2	18.3	11.3	11.2	12.9	11.3	15.9	8.1	.7	5.0	8.0	16.1
Government public health					• • •	, , , ,		• • • •					**			••••
activities	0.9	1.9	14.5	11.8	17.3	19.6	12.4	9.5	15.7	17.5	15.3	9.9	10.9	10.4	10.0	8.7
Research and construction of	• • • • • • • • • • • • • • • • • • • •	•••						•••							, , , ,	•••
medical facilities	-2.2	14.7	15.0	9.0	9.2	7.3	7.6	6.1	8.5	8.4	10.0	6.1	6.1	6.4	6.7	5.3
Research	12.4	25.8	18.0	5.4	11.1	10.2	6.1	5.9	8.1	9.3	6.9	6.7	8.8	7.3	6.4	5.2
Construction	-5.0	10.0	13.8	11,4	8.1	5.1	8.8	6.3	8.8	7.7	12.3	5.7	4.3	5.8	6.9	5.4

Dentists' services

The prevention and control of dental disease cost \$22 billion in 1983. Compared to most other health services, dentists' services are subject to more consumer cost-sharing, competitive forces in the industry, and better productivity performance.

- Growth in dentists' services is projected to moderate, growing at an average annual rate of 9 percent from 1983-90, compared to 13 percent for 1973-83 (Table 13).
- Expenses per capita are projected to rise from \$90 in 1983 to \$156 in 1990, with expenditures projected at \$27 billion in 1985 and \$40 billion in 1990.

The rate of growth in dentists' services will slow substantially, due to a slow down in economy-wide inflation and the moderating rate of increase projected for dental insurance.

Other professional services

Expenditures for other professional services (freestanding home health agencies; and optometrists, podiatrists, chiropractors, nurse practitioners, occupational and physical therapists, clinical psychologists, and the like, who are engaged in independent practice) increased at an average annual rate of 15 percent, from \$2 billion to \$8 billion, during the 1973-83 period.

- Expenditures for other professional services are expected to rise to \$10 billion in 1985, \$13 billion in 1988, and \$15 billion in 1990, with rates of real expenditures significantly exceeding both GNP and national health expenditures.
- The projected long-term outlook is for other professional services to increase at an average annual rate of 9 to 10 percent. Utilization of home health services is expected to increase at relatively high rates since the Medicare PPS provides an incentive for early discharge of patients from hospitals. Some of these discharged patients will need more home health services than was previously the case.

Drugs and medical sundries

Drugs (prescription and over-the-counter) and medical sundries dispensed in retail channels comprised 8 percent of personal health spending in 1983. For recent historical periods, prices of drugs have been rising substantially faster than economywide inflation. In the 12 months ending October 1984, prices rose nearly 10 percent for the CPI for prescription drugs; about 7 percent for the CPI for medical care commodities (mostly drugs); about 6 percent for the CPI for internal and respiratory over-the-counter drugs; and 4 percent for overall inflation (CPI-all items). The short-term outlook is for expenditures for drugs and medical sundries to rise from \$24 billion in 1983 to \$28 billion in 1985, an average annual rate of increase of about 9 percent.

The long-term outlook is for drugs and medical sundries spending to increase at an average annual

growth rate of nearly 9 percent. Factors leading to this growth include the aging of the population with the elderly using more prescriptions per capita, and requiring higher dosage per prescription, thus paying higher prices per prescription, the increase in real income per capita, and the introduction of new product lines of prescription drugs.

Eyeglasses and appliances

Expenditures for ophthalmic products and durable medical equipment (primarily ophthalmic products) rose at an average annual growth rate of nearly 10 percent for 1973-83, rising from less than \$3 billion to more than \$6 billion. Relative to most services and supply sectors, the market for ophthalmic goods is quite competitive (Benham, 1972; Feldman and Began, 1978). Direct out-of-pocket payments have accounted for most of the outlays, with third-party payers exercising a relatively small role in consumer demand. During the recession in the early 1980's, consumption of eyeglasses and durable equipment was sharply curtailed as consumers delayed purchases.

- Expenditures for eyeglasses and durable medical equipment are expected to grow from about \$6 billion in 1983 to nearly \$8 billion in 1985.
- Long-term projections assume that real consumption will rise substantially faster than real GNP, and that consumer prices for eyeglasses will continue to rise at a slower rate than economy-wide prices, based on a competitive market.

The durable medical equipment component is expected to experience robust growth as hospitals respond to the Medicare PPS by discharging patients earlier. There should be greater demand for durable medical equipment for home use, as services previously performed in the hospital setting are performed at other sites.

Nursing-home care

Nursing-home care (including intermediate care facilities for the mentally retarded (ICFMR)) has risen dramatically, from less than 2 percent of personal health care costs in 1950 to over 9 percent in 1983, reflecting expenditure growth at an average annual rate of 16 percent. This fast growth of nursing home care is due to a demographic shift toward the elderly; increases in real income; expanded Medicaid benefits, especially the addition of the ICFMR benefit in 1973 (the fastest growing component of nursing home care); increases in the number of nursing-home beds; and increases in prices paid for inputs used in the production of care.

 The short-term outlook is for total nursing-home care expenditures to rise from \$29 billion to \$35 billion, an average annual rate of nearly 10 percent, a substantial deceleration from the 15 percent rate experienced in 1973-83. For the longer-term, expenditures for nursinghome care are projected to rise to \$46 billion in 1988 and \$55 billion in 1990.

Accounting for most of the projected increase in spending is the aging of the population, with the elderly spending more than 30 times as much per capita for nursing-home care than persons under 65 years of age (Fisher, 1980). Both the development of substitute and complementary care networks (e.g., home health care services, domicillary care, congregate housing, continuing—care retirement homes, and personal care by relatives and friends) (Freeland and Schendler, 1984; Lane, 1981) and cost—containment initiatives by all levels of Government⁵ contribute to projected substantial slowing in the growth of expenditures for nursing home care.

Other personal health care

Other personal health care expenditures are projected to increase at an average annual rate of growth of 11 percent from 1983 to 1990, increasing from \$8.5 billion to \$17 billion.

Program administration and net cost of insurance

Program administration and the net cost of insurance expenses are projected to grow to \$16 billion in 1985, \$20 billion in 1988, and \$27 billion in 1990. The slowing in the growth rate in the 1983-85 period is largely due to the significantly slower projected rates of increase for premiums relative to benefits (net cost of insurance). Competition in the private health insurance industry is expected to intensify as:

- Corporate chief executive officers and employee benefit specialists become more knowledgeable and aggressive in their quest for cost-effective plans;
- Alternate delivery systems such as preferred provider organizations and health maintenance organizations continue to proliferate;
- Employers and other payers will expect carriers to improve claims controls in order to reduce benefits payments by more than the amount of the increased costs of monitoring and controlling claims payments.
- Companies self-insure their health benefits, providing stiff competition for insurance companies.

Government public health activities

Government public health activities are provided to improve and protect the well-being and health of the entire nation. Preventive community services are the focal point of these activities. Also, groups of persons who are at risk for particular diseases and those with limited access to care in the private sector are the targets of many public health programs. Growth in public health spending reflects the complex intergovernmental relationships in the system, and has been characterized by volatility and spurts.

- The short-term outlook is for a marked slowdown in growth due to Government budgetary constraints, with expenditures growing from \$11 billion in 1983 to \$14 billion in 1985.
- Average annual growth in the projected period 1983-90 is 10 percent, compared to between 17 and 18 percent in the historical period 1973-83.

Research

Expenditures for biomedical research and research on the delivery of health services is projected to increase from \$6 billion in 1983 to \$7 billion in 1985, \$9 billion in 1988, and \$10 billion in 1990.

Construction of medical facilities

Several studies indicate that there has been an erosion of health sector capital positions in the 1970's (Bradford, et al., 1982; ICF, Inc., 1983; Ting and Valiante, 1982). These studies suggest that the 1980's and 1990's will witness pressure to renovate, replace, and modernize equipment and plants financed from Hill-Burton funds⁶ during the 1950's and 1960's. Shifts in geographic and age distribution of population will also increase demand for new beds and facilities. Mitigating against these pressures for increased spending for construction are the low occupancy rates in 1984, which suggest excess bed capacity and potentially diminished access to sources of capital.

- Short-term outlays are projected to rise from \$9 billion in 1983 to \$10 billion in 1985.
- Private sources of funding are expected to pay an increasing share of medical facility construction in the 1980's.

Summary

These projections are based on the assumption that historical trends and relationships, modified for the effects of current-law regulations such as the Medicare PPS, will continue. The baseline projections incorporate the Health Care Financing Administration's projections of Medicare and Medicaid outlays, the Bureau of Health Professions' projections of active physicians and dentists, and the Executive Office of the President, Office of Management and Budgets' projections of the GNP and overall inflation.

Sabout 50 percent of nursing home care is financed by Government.

⁶ The Hospital Survey and Construction Act, 1946, commonly referred to as the Hill-Burton Act was enacted to address the shortage of medical care facilities that had developed during the Depression and World War II. As a result of this program, there was a significant expansion of health facilities during the 1950's and 1960's.

Health spending increases are projected to decelerate primarily because of lower assumptions of economy-wide inflation, implementation of the Medicare Prospective Payment System (PPS), State and private sector cost—containment initiatives, and the integration of clinical practice patterns with improved management practices. However, growth in health care spending is expected to continue to outpace overall economy growth over the projection period as a whole. Health spending in the short-term is projected to decrease as a percent of GNP, as health care cost increases slowdown and GNP increases accelerate.

The current health care environment evolved from interaction among providers, third-party payers, and consumers, based on their economic, social, and political needs and demands in the 1950's and 1960's. The cost-increasing incentives became more evident in the 1970's and early 1980's. The fast increases in health spending relative to the Nation's ability to pay have led to the realization that existing financing arrangements and incentives are not feasible for the long-run. The health care industry has responded with new and alternative provider types (e.g., freestanding emergency centers, PPO's); shifts in the location of providers; changes in the focus of decisionmaking away from the Federal Government and toward the private sector and State and local governments; consolidation of providers into more efficient and effective organizations; and a possible shift in the ethics of provision of care with the increasing realization that not all people can receive all technological advances, regardless of cost and proven efficacy (Health Central System, 1985).

The ongoing changes in the health sector market place, associated with the new financial incentives, makes it difficult to project trends and relationships. Some of the pressures and incentives can be anticipated, but not quantified, in magnitude or time. A contingency planning or prepared opportunism approach to long-range planning is one way to prepare for complex, uncertain situations likely to confront the health care industry decisionmakers in the remainder of the 1980's.

There is uncertainty as to the future ability to finance growth in health expenditures as reflected in GNP growth, as well as to the proportion of the GNP that will be allocated to the health sector. The current-law projection of national health expenditures presented is a starting point or baseline from which alternative scenarios can be constructed to meet the unique needs of managers, strategic planners, policymakers, and the like. Making a baseline projection does not imply that national health expenditures can be projected with precision, and the inherent difficulties in making short-run forecasts and long-term projections should not be underestimated. What is certain is that, as health expenditures consume an ever larger proportion of the GNP, there will be ever-more intensive efforts by the financers of such care to slow the growth. Also, as new, effective, and expensive technologies become

available to diagnose and treat conditions, there will be pressures by patients, their families, and the providers to use such technologies. As experience under new financial incentives develops and is quantified and analyzed, the magnitude, timing, and nature of these changes will become more evident.

Assuming that the current incentive mechanisms and constraints affecting the demand for and supply of medical care are not significantly modified, and that the projected growth in inflation and GNP is accurate, the projections of health expenditures presented in this paper are a reasonable approximation of what can be expected through the 1980's.

Acknowledgments

The authors want to thank George I. Kowalczyk, Director of the Division of National Cost Estimates: Charles Fisher. Director of the Division of Information Analysis; Roland King, Fellow of the Society of Actuaries and Director of the Office of Financial and Actuarial Analysis; and Gordon Trapnell, Fellow of the Society of Actuaries, Actuarial Research Corporation, Falls Church, Virginia, for their contributions to this effort. Helpful comments on the article were made by Helen Lazenby, Katharine R. Levit, Brenda Maple, Leo Mills, Sally Sonnefeld, Madie Stewart, and Daniel R. Waldo, all of the Division of National Cost Estimates. Andrew Dick and Jeffrey Coombs of Data Resources, Inc., provided technical support. The authors are grateful to Carol Pearson for administrative assistance.

References

Aaron, H.J. and Schwartz, W.B.: The Painful Prescription: Rationing Hospital Care. Washington, D.C., The Brookings Institutions, 1984.

Arnett, III, R.H. and Trapnell, G.R.: Private health insurance: new measures of a complex and changing industry. Health Care Financing Review, HCFA Pub. No. 03177. Office of Financial and Actuarial Analysis, Health Care Financing Administration, Washington. U.S. Government Printing Office, Winter 1984.

Bandy, W.C.: Medical and dental instruments and supplies. 1984 U.S. Industrial Outlook: Prospects for Over 300 Industries. Bureau of Industrial Economics, U.S. Department of Commerce. Washington. January 1984.

Benham, L.: The effect of advertising on the price of eyeglasses. *Journal of Law and Economics*: 337-352, October 1972.

Blumberg, M.S.: Provider price changes for improved health care use. *Health Handbook*. G.K. Chacko, editor. Amsterdam, Holland. North Holland Press, 1979.

Board of Trustees: 1984 Annual report, Federal Old-Age and Survivors Insurance and Disability Insurance Trust Fund. Washington. U.S. Government Printing Office, April 5, 1984.

Board of Trustees: 1984 Annual report, Federal Hospital Insurance Trust Fund. Washington. U.S. Government Printing Office, April 5, 1984.

Board of Trustees: 1984 Annual report, Federal Supplementary Medical Insurance Trust Fund. Washington. U.S. Government Printing Office, April 5, 1984

Bradford, C., Caldwell, G., and Goldsmith, J.: The hospital capital crisis: issues for trustees. *Harvard Business Review*, September-October 1982.

Bureau of Economic Analysis: The National Income and Product Accounts of the United States, 1929-76 Statistical Tables. U.S. Department of Commerce. Washington. U.S. Government Printing Office, September 1981.

Bureau of Economic Analysis: Survey of Current Business 63(7). U.S. Department of Commerce, Washington. U.S. Government Printing Office, July 1984.

Bureau of Health Professions: Report to the President and Congress of the Status of Health Professions Personnel in the United States. Health Resources Administration, U.S. Department of Health and Human Services, Vol. 1, 2, May 1984.

Cain, C.: Self-insurance: soft property/casualty rates slow self-funding growth—but everybody is self-funding health insurance benefits. *Business Insurance*. January 31, 1983.

Council of Economic Advisors: Economic Report of the President. 1984.

Feldman, R. and Began, J.W.: The effects of advertising, lessons from optometry. *Journal of Human Resources*, Supplement: 247-262, 1978.

Fetter, R.B. and Freeman, J.L.: Hospital Management by Diagnosis Related Groups: United States and European Experience. *Third International Conference on System Science in Health Care.* van Eimeren, W., Engelbrecht, R., and Flagle, C.D., editors. New York Springer-Verlag, 1984.

Fisher, C.R.: Differences by age groups in health care spending. *Health Care Financing Review*. HCFA Pub. No. 03045. Office of Research, Demonstrations, and Statistics, Health Care Financing Administration. Washington. U.S. Government Printing Office, Spring 1980.

Freeland, M.S. and Schendler, C.E.: Health spending in the 1980's: Integration of clinical practice patterns with management. *Health Care Financing Review*. HCFA Pub. No. 03169. Office of Research and Demonstrations, Health Care Financing Administration. Washington. U.S. Government Printing Office, March 1984.

Gibson, R., Lazenby, H., Levit, K.R., and Waldo, D.R.: National health expenditures, 1983. *Health Care Financing Review*. HCFA Pub. No. 03195. Office of Research and Demonstrations, Health Care Financing Administration. Washington. U.S. Government Printing Office, September 1984.

Harker, C.: Self-Funding of Welfare Benefits. Brookfield, Wisconsin. International Foundation of Employee Benefit Plans, 1981.

Health Central System. The Restructuring Health Industry: Progress through Partnerships, 1985-89. Minneapolis, Minnesota: The Health Central System, 1985.

Health Insurance Association of America: New Group Health Insurance, 1982. Washington, D.C., Health Insurance Association of America, 1983.

Hillestad, S.G. and Berkowitz, E.G.: Health Care Marketing Plans: From Strategy to Action. Homewood, Illinois: Dow Jones Irwin, 1984.

ICF, Inc.: Assessment of Recent Estimates of Hospital Capital Requirements. Contract No. HHS-100-82-0077. Washington, D.C., ICF, Inc., June 1983.

Klarman, H.E., Rice, D.P., Cooper, B.S., et al.: Sources of increase in selected medical care expenditures, 1929-1969. ORS Staff Paper No. 4. Office of Research and Statistics, Social Security Administration. Washington. April 1970.

Kleiman, E.: The determinants of national outlay on health. *The Economics of Health and Medical Care*. M. Perlman, editor. London. MacMillan, 1974.

Lane, L.F.: The nursing home: weighing investment decisions. Hospital Financial Management, May 1981.

McIntyre, L.R.: Drugs. 1984 U.S. Industrial Outlook: Prospects for Over 300 Industries. Bureau of Industrial Economics, U.S. Department of Commerce. Washington. January 1984.

Miller, I.: The Health Care Survival Curve: Competition and Cooperation in the Marketplace. Homewood, Illinois: Dow Jones Irwin, 1984.

Moore, C.O.: A profile of leading third-party administrators. Temple, Barker and Sloane, Inc. Lexington, Massachusetts. March 1984.

Newhouse, J.P.: Medical care expenditure; a cross-national survey. *The Journal of Human Resources* XII(1): 115-125, Winter 1977.

Ohmichi, H., and Miyakes: A Diagnosis Related Cost Analysis in Japanese Hospital Care. *Third International* Conference on System Science in Health Care, van Eimeren, W., Engelbrecht, R., and Flagle, C.D., editors, New York. Springer-Verlag, 1984.

Perspective: GNP/Health: Can America determine their appropriate relationship? Perspective. The Blue Cross and Blue Shield Magazine, Fall 1982.

Poullier, J.P.: Public Expenditure on Health Under Economic Constraints, Paris, France: Organization for Economic Cooperation and Development, Directorate for Social Affairs, Manpower and Education, 1985.

Predicasts, Inc.: World health spending. *Industry Study* No. 300. Cleveland, Ohio. Predicasts, Inc., June 1983.

Sanderson, H.F.: Adapting diagnosis related groups for use in England and Wales. *Third International Conference on System Science in Health Care.* van Eimeren, W., Engelbrecht, R., and Flagle, C.D., editors. New York. Springer-Verlag, 1984.

Sandier, S.: Comparison of health expenditures in France and the United States 1950-1978, Vital and Health Statistics, Series 3, No. 21. Washington. U.S. Government Printing Office, May 1983.

Sheldon, A.: Competitive Strategy for Health Care Organizations. Homewood, Illinois: Dow Jones Irwin, 1984.

Simanis, J.G.: Health care expenditures in seven industrialized countries. Social Security Bulletin. Office of Research and Statistics, Social Security Administration. Washington. U.S. Government Printing Office, forthcoming 1985.

Simanis, J.G. and Coleman, J.R.: Health care expenditures in nine industrialized countries, 1960-76. Social Security Bulletin 43(1): 3-8. SSA Pub. No. 13-11700. Office of Research and Statistics, Social Security Administration. Washington. U.S. Government Printing Office, January 1980.

Smith, A.F.: National Health Expenditures in Canada, 1970-1982, with Comparative Data for the United States, Provincial Data and Sectional Analysis. Ottawa, Canada. Health and Welfare Canada, 1984.

Tell, E.J., Falik, M., and Fox, P.D.: Private Sector Health Care Initiatives: Comparative Perspectives from Four Communities. *Milbank Memorial Fund Quarterly*, Health and Society, 357-379, Summer 1984.

Ting, H.M. and Valiante, J.D.: Future capital needs of community hospitals. *Health Affairs*: 14-27, Summer 1982.

Wade, A.H.: Social Security area population projections, 1984. Actuarial Study No. 92. SSA Pub. No. 11-11539. Office of the Actuary, Social Security Administration. Washington. U.S. Government Printing Office, May 1984. Waldo, D.R., Lazenby, H.: Demographic characteristics and health care use and expenditures by the aged in the United States: 1977-1984. Health Care Financing Review. HCFA Pub. No. 03176. Office of Research and

Demonstrations, Health Care Financing Administration.

Washington. U.S. Government Printing Office, Fall 1984.